



## Offbeat city with a quirky vibe

A pocket-sized city with the buzz, bustle and bravado of a metropolis? Welcome to Ghent, Belgium's third largest city and Flanders' biggest university city. Where you walk in the footsteps of a 1000-year-old heritage. Get enchanted by medieval towers, ancient buildings and romantic canals. And fall for the local culture in funky hang-outs, a wide range of museums, theatres and historical venues.

Behind all that history is a place that is strongly focused on the future. In Ghent, we deal with things in our own unique way. We eat, talk, party, care, play and develop as only we can: together. Ghentians are generous and openminded. Soft-hearted rebels, groundbreakers and inventors.

Ghent is an offbeat city with a quirky vibe. It boldly experiments with innovative policies. We pull out all stops to build the city together with its people. Our solutions to tomorrow's challenges inspire many other cities. In Ghent we pioneer. We run ahead of the pack, but we leave no one behind. We look each other in the eye and look out for one another.

In Ghent, we do it together.

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## In short

Ghent is Belgium's third largest city and Flanders' biggest university city. A pocket-sized metropolis buzzing with urban bustle, a stunning cultural offer and the traces of a 1000 year rich history.

Behind this ancient look is a place that focuses on the future. Driven by its true nature of rebellion and quirkiness, Ghent experiments with innovative policies.

Together with its people, ventures and knowledge centers, the city finds cutting-edge solutions to tomorrow's challenges. This inspires many other cities and grants Ghent international recognition.



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