Good Practice - Envirosense

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GP 1 - Envirosense
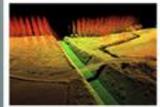
About Envirosense

01 **History**
Established in 2009 – R&D Background - University of Debrecen, Remote Sensing Centre

02 **Our team**
25 employees – 10-15 temporary co-workers – Dynamic growth

03 **Main focus**
Remote Sensing and connected services – Research, Development and Innovation

04 **Our projects**
Hungarian and EU market mostly but international experise as well (eg. Gulf of Mexico, Israel, Colombia)

05 **Good Practice in PROSPERA**
Creating a GIS system which is based on modern remote sensing methods and satellite data

Collaboration with the Municipality

01 2019 – a request from the Municipality of Debrecen to explore the readiness of data for spatial transformation

02 2020 – Interviewing all departments of the local government, and more than 30 organizations that are strongly connected or owned by the Municipality
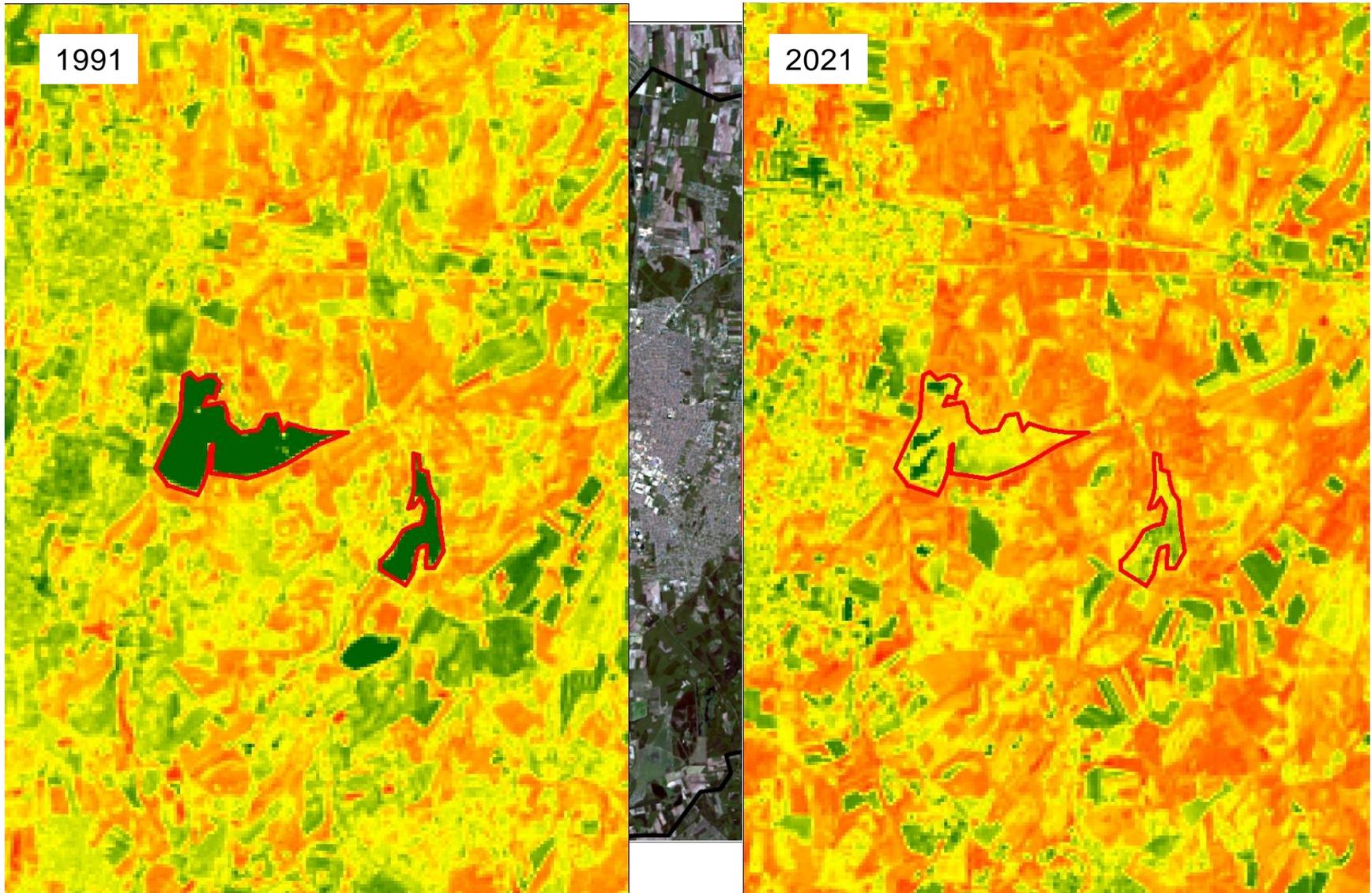
03 2020 – Delivering a feasibility study for digital and spatial transformation of all available data and city and forming a plan of a GIS system – using facts, measuring all processes, decision support
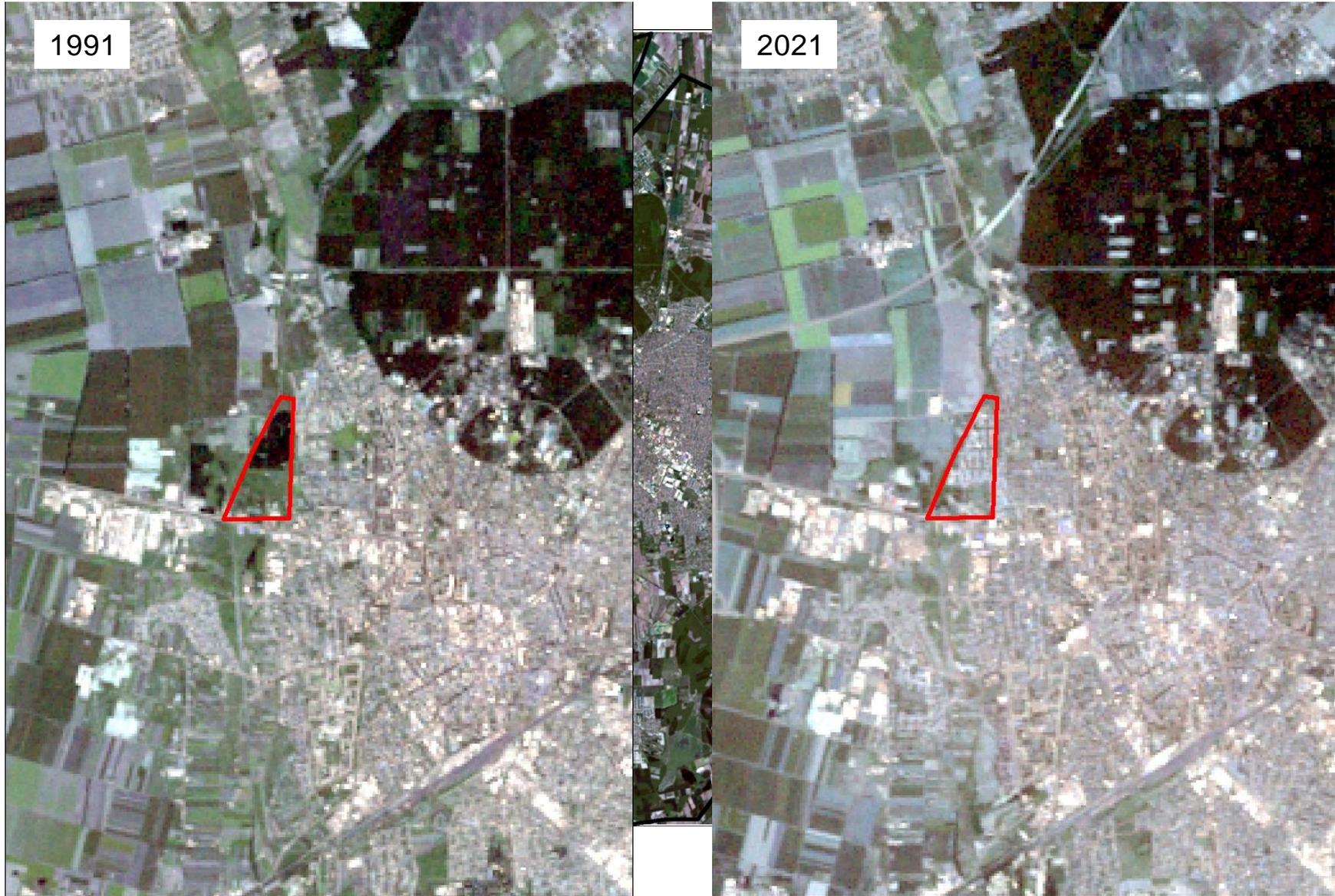
2021 – Starting to build the system step by step with the strong collaboration of the Municipality
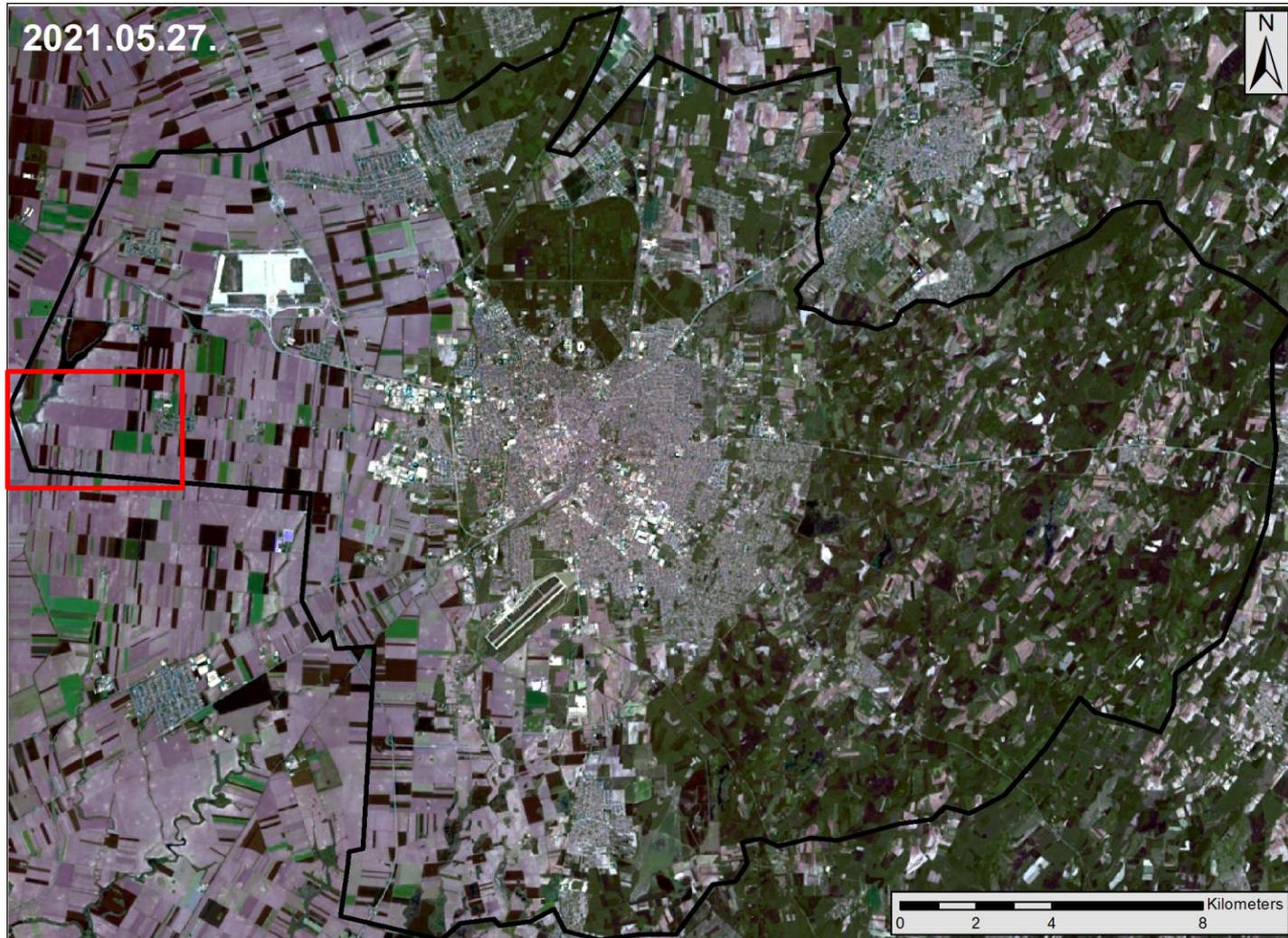
Examples for peri-urban areas I.

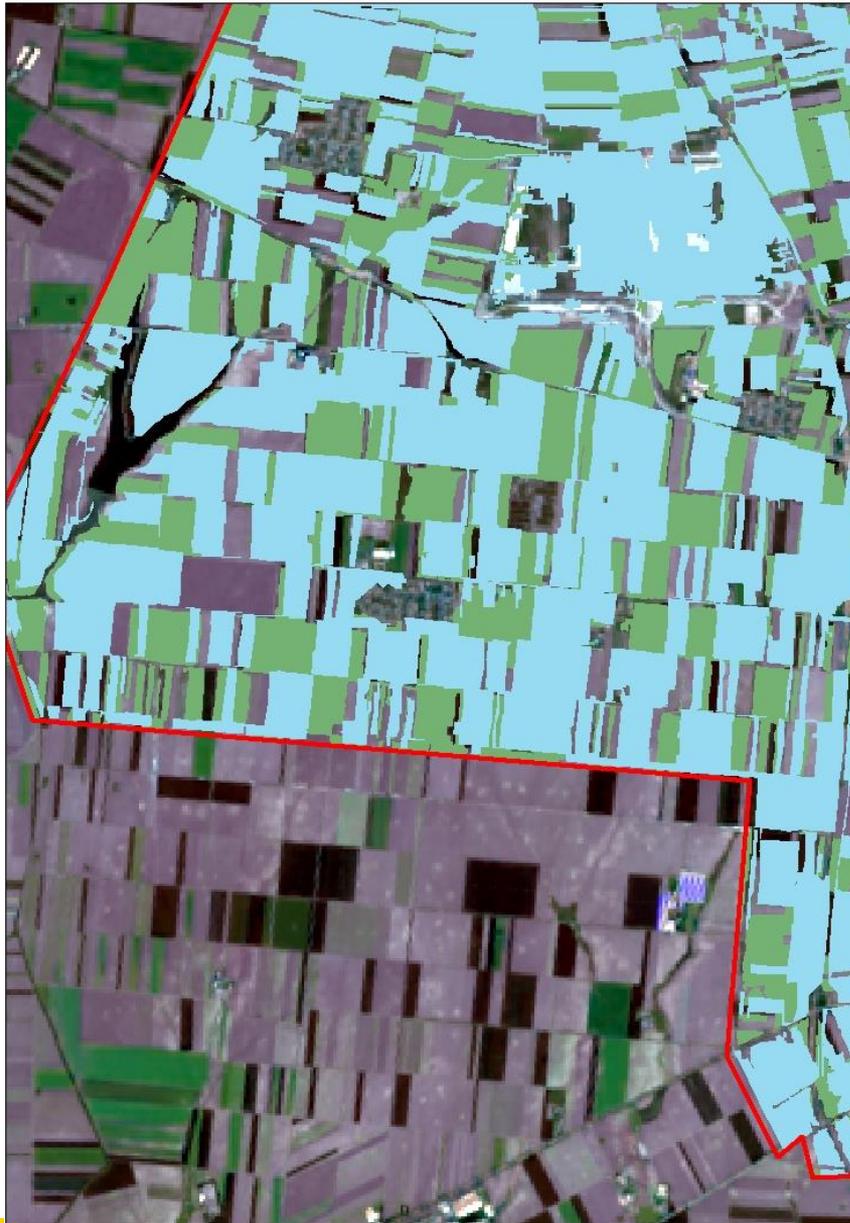# Examples for peri-urban areas II.

1991

2021

Examples for peri-urban areas III.

Examples for peri-urban areas III.
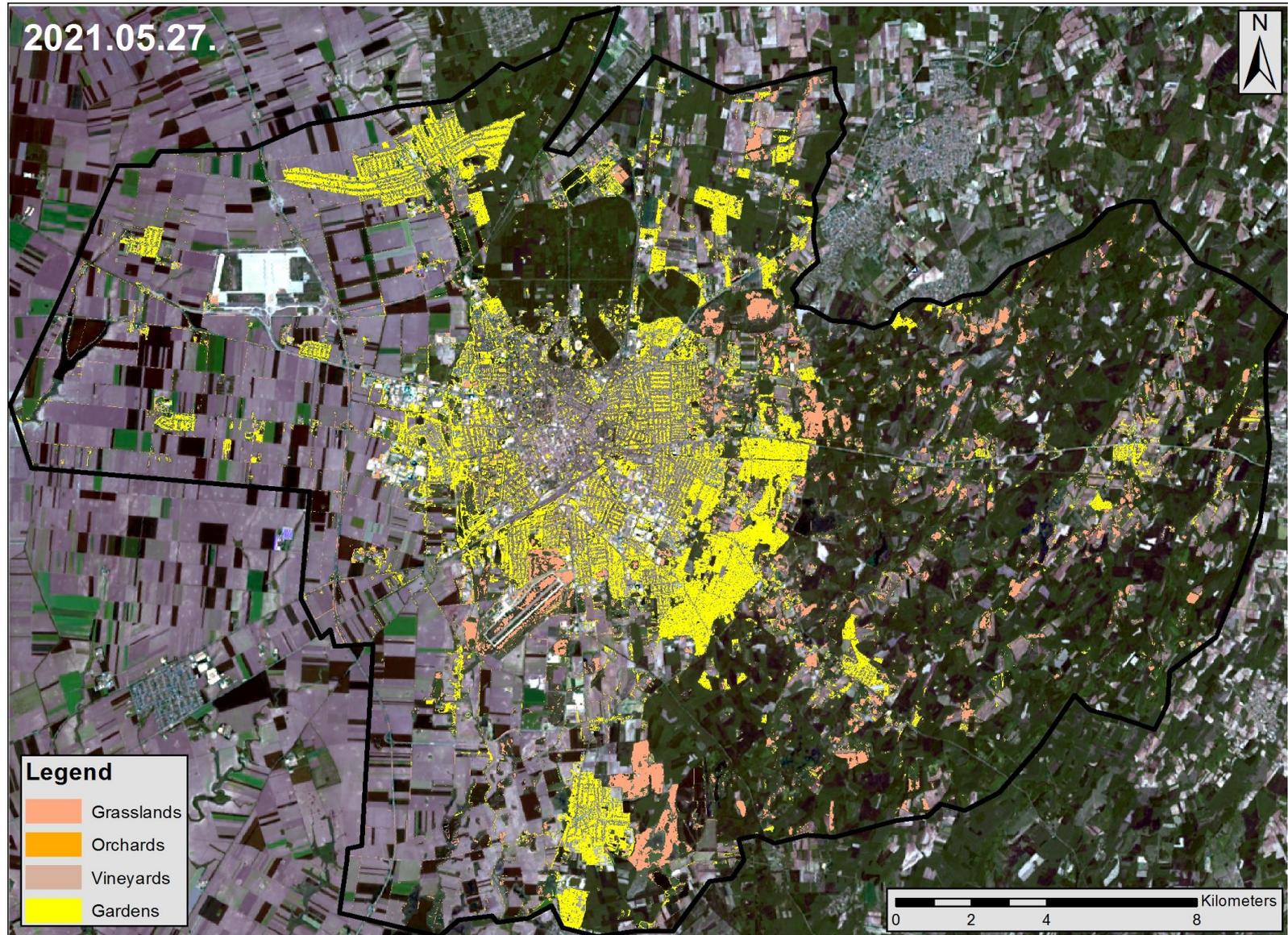

Area of Maize

2019

2020

Examples for peri-urban areas IV.

2021.05.27.

Legend
- Grasslands
- Orchards
- Vineyards
- Gardens

Examples for peri-urban areas V.

Differences between official cadastre and reality in a peri-urban area

Role and aims of different stakeholders

- Key challenges for Debrecen:
        - significant development in the last 30 years
        - peri-urban areas are heavily affected due to their heterogenity
                - climate change effects, droughts,
                - urban sprawl
                - enclosed gardens (illegal functions, structures)
        - peri-urban areas were not in the focus in previous PI
        - lack of strategic urban tools
        - big ambitions due to economic boom – political ambitions

- A company based in Debrecen, which offers modern, innovative technology for different, **spatial challenges**

- The role of EDC – since it's a business development company, it has good connection with the business sector in the city

Aligning with PROSPERA

- Objective: to support evidence based decision-making and to improve urban-planning/management

- It aligns with PROSPERA leverage: **From smart to wise governance**

- How?
  - by using high-quality data
  - by establishing a GIS system that could give accurate picture
  - by giving solution to include peri-urban areas in strategic planning

Challenges (outlook of the future), opportunities

Challenges:

- effectiveness depends on decision makers

- it is important to involve different stakeholders
- success in decision-making stands or falls on the transfer of information – delivering easy-to-understand products
- Fast growing technology

Opportunities:
- Answers to given problems
- Reaching target audiences with lower financial resources
- Educating target audiences
- Reaching higher return on investment

Success story:
- Building a system to an insurance company – saving EUR millions

Thank you!